

CELEBRATING
20 YEARS OF
CONNECTIONS



20TH ANNUAL DBA INTERNATIONAL CONFERENCE PROSPECTUS
FEBRUARY 7 - 9, 2017 • ARIA RESORT & CASINO, LAS VEGAS



20TH ANNUAL CONFERENCE
FEBRUARY 7 - 9, 2017
LAS VEGAS, NEVADA

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Sponsorship, Exhibitor & Advertising Opportunities

Maximize Exposure for Your Company!

Sponsorship Information

DBA International's 20th Annual Conference – ***Celebrating 20 Years of Connections*** – is one of the most respected and well attended events in the industry attracting more than 1,000 attendees and showcasing 100 exhibitors. Our 2017 Sponsorship Opportunities offer high visibility packages focused directly at your target audience.

As a sponsor, your company will receive unprecedented exposure to hundreds of potential clients and leaders in the receivables industry. Be recognized for your commanding position as a market leader in the receivables industry. Contact DBA today to identify the best sponsorship strategy for your success.



- **Gold Level** (\$20,000) – (1) 10 x 10 Booth; (6) Conference registrations; (1) Advanced Promotion or On-site Sponsorship Opportunity; (1) Full page ad in Program Book; Logo on entranceway; Sponsor ribbons; Recognition at General Session, Recognition on event website and on Program Book Sponsor Page, Access to attendee rosters; Upgrade to a suite at group rate during conference dates.



- **Silver Level** (\$15,000) – (3) Conference registrations; (1) Advanced Promotion or On-site Sponsorship Opportunity (maximum \$7,000 value); Quarter page ad in **both** Spring and Fall editions of DBA magazine; one 250x250 banner ad in two issues of monthly DBA Update e-newsletter; (1) Full page ad in Program Book; Logo on entranceway; Sponsor ribbons; Recognition at General Session, Recognition on event website and on Program Book Sponsor Page, Access to attendee roster.



- **Bronze Level** (\$10,000) – (2) Conference registrations; (1) Advanced Promotion or On-site Sponsorship Opportunity (maximum \$4,000 value); (1) 250x250 banner ad in one issue of monthly DBA Update e-newsletter; (1) Half page ad in Program Book; Logo on entranceway; Sponsor ribbons; Recognition at General Session, Recognition on conference website and on Program Book Sponsor Page, Access to attendee roster.



- **Media Sponsor** (\$6,500) – (1) Full page ad in Program Book; Full page ad in **both** Spring and Fall editions of DBA magazine; (1) 728x80 banner ad and (1) 250x250 banner ad in monthly DBA Update e-newsletter; (12) month run of banner ad on DBA International's website.



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**Advance
Promotion
Opportunities**

- Conference Registration Portal (two available) \$7,000
- Registration Confirmation Page (two available) \$7,000
- Member eBlast (six available) \$1,500

**On-Site
Conference
Sponsorship
Opportunities**

- Attendee Lounge \$20,000
- Conference Program Book \$15,000
- Tuesday Opening Reception (two available) \$10,000
- Conference Bags* \$10,000
- Wednesday Evening Reception (two available) \$8,500
- Keynote Speaker \$7,500
- Track Sponsor (three available) \$7,500
- Mobile App \$7,500
- Pocket Guide \$7,500
- Conference Lanyards \$7,500
- Mobile Device Charging Station \$6,500
- Escalator Threshold (two available) \$5,500
- Attendee Printing Station \$5,000
- Wednesday Lunch \$5,000
- Conference Registration Desk Sponsor \$4,500
- Escalator Runner \$4,500
- Wednesday Breakfast \$4,000
- Thursday Breakfast \$4,000
- First-Time Attendee/New Member Reception \$3,500
- Tote Bag Station \$3,500
- Wednesday Morning Break \$3,500
- Wednesday Afternoon Break \$3,500
- Conference Pens* \$3,500
- Clings (3' x 4') \$3,000
- In-room Delivery (plus cost of item that is supplied and any hotel delivery charges) \$2,500
- Double Sided 3' x 8' Meter Board with Floor Stand \$2,000
- Education Session (each) \$1,500
- Registration Bag Insert \$1,200
- General Session Chair Drop \$1,200
- Private Meeting and Reception Rooms (contact for pricing) - beginning at \$500

* If sponsored item purchased by sponsor, please contact DBA for pricing details.

**Conference
Program*
Advertising
Opportunities**

- Full Page - Color \$1,200
- Half Page - Color \$800
- Quarter Page - Color \$600

* Refer to the DBA International website for artwork submission requirements and deadlines.



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Sponsorship / Advertising Order Form

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Organization Name: _____
(As you wish it to appear on all printed materials)

Contact Name: _____
(Person to receive all correspondence regarding sponsorship and advertising)

Contact Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level: _____
(Select level or item from previous section)

Additional Sponsorship/Advertising Items: _____

Sponsor/Advertiser Authorized Signature: _____

Amount to charge for all Sponsorship/Advertising Items: _____ \$ _____

Visa MasterCard American Express

Card Number: _____ Exp. Date: __ Security Code: _____

Name as it appears on the card: _____

Authorized Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

With Above Signature, Sponsor/Advertiser agrees to:

- Provide DBA International a company color logo in high resolution EPS format within (10) days of signing agreement
- Complete a separate registration form for any complimentary registrations associated with the sponsorship
- Refrain from holding any events that conflict with events on the DBA International conference schedule

Cancellations:

It is understood that both parties involved shall be relieved of their obligations under this agreement in the event of and to the extent that performance of this agreement is delayed or prevented by any cause reasonably beyond their control, including, but without limitation to, Acts of God, acts by government or other authorities, wars, civil disturbances, strikes, epidemics, terrorist activity or any other act(s) beyond their control. In such a situation, DBA International will refund any monies received for this sponsorship or advertisement, less any actual out-of-pocket costs incurred by DBA International. This payment will be made within sixty (60) days of written notification of cancellation by DBA International.

In the event the sponsor/advertiser cancels their participation in the program for any reason, DBA has the right to refuse refund of any portion of the fee and/or fulfill its obligation to provide any or all sponsorship/advertising items listed above.

Fax to: 916.482.2760 Scan and email to: sdone@dbainternational.org

Mail checks to: DBA International, 1050 Fulton Avenue, Suite 120, Sacramento, CA 95825



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Exhibitor Opportunities in Solution Central

The 20th Annual DBA International Conference is one of the most highly regarded events in the industry attracting more than 1,000 attendees. Providing opportunities for exceptional lead generation and brand exposure, you'll enjoy networking with the best and brightest and leave with the qualified leads that position your company for continued growth.

Don't miss out on the opportunity to meet with current clients, establish new clients and create new business opportunities for your organization. Join the rest of the industry at the 20th Annual DBA International Conference and reserve your booth space today!

DBA International Member*	Fee	Non-Member	Fee
10x10.....	\$3,395	10x10.....	\$4,395
10x20.....	\$8,295	10x20.....	\$10,795
20x20.....	\$15,095	20x20.....	\$21,595

* For Member rates to apply, exhibiting company must be a member at time of 2017 Annual Conference

What's Included:

- Back and side draping
- One 7" x 44" booth ID sign
- One six foot table, two chairs, wastebasket
- Company listing and product/service description in conference program book
- Recognition on conference website
- Two (2) full Annual Conference registrations per 10x10 booth, four (4) per 10x20, or eight (8) per 20x20 (Electricity and Internet services extra)

Solution Central Hours

Tuesday, February 7

5:00 PM – 7:30 PM

Wednesday, February 8

7:30 AM – 6:30 PM

Thursday, February 9

7:30 AM – 9:00 AM

(Exhibition hours subject to change)



The final balance for exhibit space is due by October 3, 2016.



20TH ANNUAL CONFERENCE
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Today's Date: _____

I have read, and agree to abide by, DBA International's Exhibitor Rules and Regulations.

Initial here: _____

Exhibit Booth Contract

Organization Name: _____
(As you wish it to appear on all printed materials)

Contact Name: _____
(Person to receive all correspondence regarding exhibit information)

Contact Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Choice of booth location: 1st choice _____ 2nd choice _____ 3rd choice _____

2017 Exhibit Booth Fees

DBA International Member*	Fee	Non-Member	Fee
10x10	\$3,395	10x10	\$4,395
10x20	\$8,295	10x20	\$10,795
20x20	\$15,095	20x20	\$21,595

*For Member rates to apply, exhibiting company must be a member at time of 2017 Annual Conference.

DBA ONLY:

Received

Processed

Check #

Payment Information

A minimum 50% deposit is required with contracts submitted between February 1, and September 30, 2016. Beginning October 1, 2016 full payment must accompany contracts for exhibit space and any balances paid in full.

Amount to charge for all Exhibit Space: \$ _____

Visa MasterCard American Express

Card Number: _____ Exp. Date: _____ Security Code: _____

Name as it appears on the card: _____

Authorized Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Return payments to:

Fax to: 916.482.2760

Scan and email to: sdone@dbainternational.org

Mail checks to: DBA International, 1050 Fulton Avenue, Suite 120, Sacramento, CA 95825



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Exhibitor Rules and Regulations

- 1. Application** – Application for exhibit space must be made on the attached Exhibitor Contract. Exhibitor fully understands that the Exhibitor Contract shall become a binding contract and is subject to the terms and regulations set forth by DBA International. DBA International reserves the right to reject an application which, in its judgment, is not appropriate for the conference. Exhibitor also fully understands that specific space on the floor is not guaranteed; DBA International reserves the right to reassign space to a comparable location at its sole discretion.
- 2. Cancellation and Refund Policy** – Written cancellations received by September 30, 2016 will be processed minus a \$50 administrative fee. Written cancellations received between October 1, 2016 and November 30, 2016 will be processed minus a cancellation fee of 50% of the booth amount. NO REFUNDS will be made for cancellations received on or after December 1, 2016.
- 3. Liability Policy** – Exhibitor indemnifies and agrees to hold harmless DBA International, Aria Resort & Casino, the decorator, and all their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney fees) arising from any damages to property or bodily injury to exhibitor, his agents, representatives or employees by reasons of the exhibitors occupancy or use of the exhibition space.
- 4. Exhibit Space Set-up** – All displays must be set up one hour prior to the official opening of the show. Space not occupied or set up by the opening may be reassigned for other purposes. DBA International reserves the right to substitute comparable exhibit space for unseen circumstances.
- 5. Exhibit Space Tear-Down** – Exhibitors may break down their booth after the official closing of the show on Thursday, February 9, 2017 as posted by DBA International. Break down is not permitted prior to the closing of the show.
- 6. Default Occupancy** – Any exhibitor failing to occupy the exhibit space contracted for is not relieved of financial obligation to DBA International.
- 7. Conflict Meeting or Social Events** – The scheduling of seminars, meetings, receptions/hospitality suites, or any other activities which conflict with the DBA International exhibit hours and other DBA International conference functions is strictly prohibited.
- 8. Distribution of Printed Materials/Solicitation** – Distribution of advertising materials, samples, souvenirs, publications, etc. are restricted to the exhibitors booth only and can only apply to the exhibitor's business. Special distribution of literature for a company or affiliation other than the name on the exhibitor contract must be pre-approved by DBA International.
- 9. Insurance** – Exhibitor shall carry their own insurance covering all risks (liability, fire, theft, damage, etc.) DBA International and Aria Resort & Casino assume no responsibility for the safety of properties of the exhibitors. DBA International will exercise reasonable care in safeguarding exhibitor's property. At all times during exhibitor's use of exhibition space, exhibitor shall maintain: statutory workers' compensation insurance, in accordance with the laws of the State of Nevada; Employers' liability insurance with limits of at least one million per accident covering all of the meeting groups' personnel performing work at Hotel property in connection with the contract; commercial general liability insurance with contractual indemnity coverage and combined single limits in the minimum amount of three million dollars per occurrence for personal injury and property damage. The insurance should name DBA International, its parent company, subsidiaries and affiliates as additional insured parties; shall be issued by a company with a current AM Best Company rating of at least A:VII; and may be obtained through one or a combination of insurance policies. A copy of this certificate MUST be submitted to DBA International before the start of the show.
- 10. Subletting of Space** – Exhibitor agrees not to assign or sublet space or any part thereof; not to display articles or brochures other than those describing their products, unless approved by DBA International.
- 11. Protection of the Exhibit Facility** – Nothing shall be posted, tacked, nailed, screwed or otherwise attached to the columns, walls, floor or other parts of the exhibit area without permission from DBA International. Packing, unpacking, and assembly of exhibits shall be done only in designated areas.
- 12. Service Organization** – When union personnel are required, it shall be the exhibitor's responsibility to comply with their requirements. In no event shall DBA International be responsible for the conduct of contractors or their employees. DBA International assumes no responsibility for failure to perform by contractors, their charges, or any other matter relating to contractor or the exhibit area.
- 13. Restriction on Selling** – Sales transactions of any kind that involves the exchange of currency for goods received during the exhibition are strictly prohibited.
- 14. Line of Site/Dimensions** – All exhibitors must construct their booth in a manner that does not block the line of site for neighboring booths as well as height restrictions. DBA International has the final determination regarding line of site issues. Exhibitors agree to adhere to the decision of DBA International. Questions about dimensions, entertainment, etc. should be directed to Sylvia Done at sdone@dbainternational.org.
- 15. Food and Beverage** – No outside food or beverage may be brought into the exhibit hall. Nevada state liquor laws and the Aria Resort & Casino prohibit exhibitors from serving or distributing alcohol from their booth. All food and alcohol must be provided and served only by the Aria Resort & Casino.
- 16. Identification** – Badges must be worn by all booth staff at all times, and each booth is encouraged to be staffed during exhibit hours. The same company must occupy its contracted booth for the duration of the show. Booth must be staffed at all times while the exhibit hall is open.
- 17. Audio and Video Recording** – DBA International prohibits unauthorized audio and video recording at any of its meetings including conferences, seminars, member forums, informal meetings and gatherings, task forces, committee and subcommittee meetings and networking sessions.

I have read, and agree to abide by, the above DBA International exhibitor rules and regulations:

Print Name _____ Title _____ Date _____

Company Name _____ Signature _____



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Exhibitors (As of August 10, 2016)

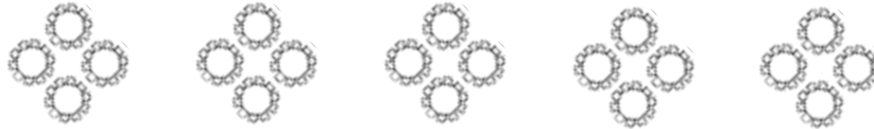
WebRecon, LLC	200	DebtTrader	314
MicroBilt Corporation	201	Absolute Resolutions Group.....	315
VeriFacts, Inc.	207	JJL Process Corp.....	316
FDCPA Certifications, LLC	202	CallMiner	317
JST - JS Technologies.....	203	Becket & Lee, LLP	320
Applied Innovation, Inc.....	204	Beam Software.....	400
Comtech Systems Inc.....	210	Cornerstone Support.....	401
Bankrupt Debt Acquisitions	211	Hubbard Systems	403
IMS.....	214	Innovis Data Solutions (CBC Companies).....	406
Stenger & Stenger	215	LexisNexis Risk Solutions	407
Cal West Attorney Services	216	Billing Tree Payment Solutions	408
Garnet Capital Advisors	221	IDI, Inc.	414
Payment Vision/Autoscribe Corporation ...	300	IAT (Information Access Technology)	415
TransUnion	301	ControlScan	416
Vertican Technologies, Inc.	302	Court Appearance Professionals.....	508
EZ Messenger.....	306	Solutions by Text	511
FDIC.....	307	PCI Group, Inc.....	514
The Debt Market Place	308	Comtronic Systems, LLC.....	515
DAKCS Software Systems, Inc.	310		



20TH ANNUAL CONFERENCE
 FEBRUARY 7 - 9, 2017
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Solution Central Floorplan



ENTRANCE